

Management and Management Information Systems

Management is a vital ingredient in all organized human activities. As businesses and societies become more complex, individuals trained in management can help them accomplish their goals.

Management careers

Graduates of management programs are employed in business, government, and nonprofit organizations and have an excellent record of placement and advancement. Positions currently held by graduates are:

Human resource management

Labor relations officer
Manpower recruiter
Pension and benefits manager
Human resource manager
Wage and salary administrator

Management information systems

IT specialist
Systems developer
Programmer analyst
Network engineer

Operations management

Inventory manager
Materials manager
Operations manager
Production planner
Project manager
Quality control manager
Transportation manager

General management

Merchandise distribution analyst
Entrepreneur
Executive director
Business analyst
Administrator
Researcher and developer

Programs

The Department of Management offers three tracks within the management major: human resource management, operations management, and general management. We also offer a management information systems major.

Management major

Human resource management track

The management of human resources has become increasingly important to organizational success. Effective recruitment, deployment, and motivation of human resources, along with complying with current federal and state regulatory guidelines, has become a strategic and operational challenge for all managers. The emphasis in human resource management develops knowledge and skills in work motivation, group dynamics, leadership, strategic planning, and organizational development, as well as with staffing, appraisal, compensation, training, labor relations, personnel law, and regulatory compliance.

Operations and supply chain management track

Operations management encompasses the planning of the processes and the management of the resources (facilities, materials, and labor) in service and manufacturing operations. Students in operations management will be prepared to competitively manage all aspects of the supply chain from purchasing to distribution.

The focus is customer satisfaction through the continuous improvement of products and processes. Analytical and team problem-solving skills will be developed with real-world case analyses.

General management track

The general management track prepares students for a variety of positions that require an understanding of all areas of management, including finance, accounting, marketing, and international business.

Management information systems major

Information systems management has become an integral part of organizational strategy. The management of information systems is affected by rapid technological changes and the effects those changes have on organizational performance.

The MIS curriculum offers the future systems professional a combination of business and technical courses. The courses focus on technological and managerial skills in telecommunication and system integration, data access/management, and managerial decision support. The role of the IS professional requires knowledge of applications and data administration as well as a broader view of how systems fit into the business processes.

Requirements

Business Administration

Pre-Professions Program

Students entering college for the first time enroll in the Business Administration Pre-Professions Program. BAPP is a nondegree program requiring students to complete 63 credit hours with a minimum GPA of 2.5. BAPP provides the basic foundation and prerequisite courses for work during students' junior year.

Hrs. Course

6	Expository Writing I and II
6	Communications electives
3	College Algebra
3	General Calculus and Linear Algebra
3	Business and Economic Statistics I
1	Introduction to Information Technology
1	Introduction to Microcomputer Spreadsheet Application
1	Introduction to Microcomputer Database Application
3	Information Technology for Business
9	Social science electives
6	Humanities electives
7	Natural science electives—1 lab required
6	Macroeconomics and Microeconomics
3	Accounting for Business Operations
3	Accounting for Investing and Financing
0	Business Orientation

63

Management major

In addition to completing BAPP, management majors complete the following degree requirements for a total of 126 credits:

Hrs. Course

6	Restricted electives
27	Business core
3	ECON 520 Intermediate Microeconomics
	or
3	ECON 540 Managerial Economics
3	FINAN 450 Principles of Finance
3	MANGT 420 Management Concepts
3	MANGT 421 Introduction to Operations Management
3	MANGT 595 Business Strategy
3	MANGT 596 Business, Government, and Society
3	MKTG 400 Marketing
3	STAT 351 Business and Economics Statistics II
3	Economics electives#
9	Unrestricted electives
21	Major field requirement
3	MANGT 520 Organizational Behavior
3	MANGT 521 Quantitative Management
15	One of four areas of emphasis

Choose from one of the following three areas of emphasis:

I. Human resources management

3	MANGT 535 Employment Law
3	MANGT 531 Human Resource Management

Select 9 credit hours from:

3	MANGT 497 Topics in Management
3	MANGT 530 Industrial and Labor Relations
3	MANGT 550 Organizational Training and Development
3	MANGT 560 Management of Diversity in the Workplace
3	MANGT 623 Compensation and Performance Management
3	MANGT 633 Advanced Human Resource Management
3	MANGT 690 International Management

II. Operations and supply chain management

3	MANGT 531 Human Resource Management
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Select 12 hours from:

3	MANGT 497 Topics in Management
3	MANGT 522 Operations Planning and Control
3	MANGT 641 Management of Quality
3	MANGT 652 Application of Theory of Constraints
3	MANGT 653 Project Management
3	MANGT 660 Demand Based Management for Supply Chain
3	MANGT 662 Supply Chain Management
3	MKTG 545 Marketing Channels

III. General management

3	MANGT 531 Human Resource Management
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Select 3 credit hours from the courses listed in the human resources management emphasis.

Select 3 credit hours from the courses listed in the operations management emphasis.

Select 6 credit hours from the courses listed in the MIS major, HRM, OM major emphasis areas, or from the courses listed below. Overall, nine of these elective credits must be management courses.

4	ACCTG 331 Accounting Processes and Controls
3	FINAN 520 Equity Securities and Markets
3	MANGT 390 Business Law
3	MANGT 440 Entrepreneurship
3	MANGT 497 Topics in Management
3	MANGT 540 Small Business Consulting
3	MKTG 450 Consumer Behavior
3	MKTG 542 Professional Selling and Sales Management
3	MKTG 543 Integrated Marketing Communications
3	MKTG 642 Marketing Research

#The economics elective can be satisfied by an economic course numbered 500 or above. We recommend human resource management majors take ECON 523 Human Resources Economics as their elective.

Management information systems major

MIS majors must complete the BAPP courses and the business core classes (24 credit hours noted under the management major). They must also complete the following courses with a grade of C or better.

Hrs. Courses

18 Major field

3	MANGT 367 Information Systems Fundamentals
3	MANGT 570 Systems Design
3	MANGT 576 Management of Local Area Networks
3	MANGT 656 Systems Analysis
3	MANGT 666 Application of Data Models in Business
3	MANGT 686 System Administration

For more information about management, contact:

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5503-53118-07/09-600